



Reference Formula

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CHANEL ROUGE ALLURE VELVET

EP-CC-L-0028A_V1

FORMULA

Phase	Ingredient (Trade Name)	Ingredient (INCI Name)	% By Weight	Function
O1	Performalene™ M 70 Wax ⁹	Synthetic Wax	9.00%	Thickener
	PERFORMA™ SW-84	Synthetic wax	6.90%	Thickener
	Panalane® H-300E ^B	Hydrogenated Polyisobutene	8.00%	Emollient
	Paracera™ MW ¹¹	Cera Microcristallina	2.40%	Thickener
	ERCAREL G 20 ¹⁴	Octyldodecanol	6.00%	Emollient
	P.P	Propyl Paraben	0.20%	Preservative
O2	DOWSIL™ FZ-3196 Fluid ¹	Caprylyl Methicone	20.00%	Emollient
	FB-9586 Silicone Elastomer Blend ¹	Cyclopentasiloxane (and) Dimethicone / Vinyl Dimethicone Crosspolymer (and) Dimethicone	10.00%	Skin feel modifiers
	2502 Cosmetic Fluid ¹	Cetyl Dimethicone	6.80%	Emollient
	Tegosoft OS ^C	Ethylhexyl Stearate	7.20%	Emollient
A	TiO2	Titanium Dioxide	2.00%	Pigment
	Red No.6	Red No.6	6.00%	Pigment
	Iron oxide-Red	Iron oxide-Red	2.00%	Pigment
	VALVANCE™ Touch 210 ²	Silica	3.00%	Skin feel modifiers
	HallBrite®BHB	Butyloctyl Salicylate	6.00%	Dispersant
ERCAREL AB ¹⁴	C12-C15 Alkyl Benzoate	4.00%	Dispersant	
B	dl-α-Tocopheryl Acetate ²	Tocopheryl Acetate	0.50%	Antioxidant

Suppliers: 1. Dow Chemical; 2. DSM; 9. Nu Cera ; 11. Parameit; 14. ErcaWilmar ; B. Lipo Chemicals; C. Evonik

PROCEDURE

1. Phase O2 is stirred and dispersed in advance.
2. Add phase O1 to phase O2 to heat to dissolve.
3. Phase A is ground and dispersed.
4. Add phase A and phase B to the O1 + O2 phase, uniformly disperse and fill the mold.

Recommendations contained, herein this Reference Formula, are advisory only.

4F-3, No. 100, Sec. 1, Jia Feng 11th Rd., Chupei, Hsin-Chu Hsien 30273, Taiwan, R. O. C.

TEL No. : 886-3-657-9279 FAX No. : 886-3-657-9278

Website : www.essence-plus.com E-MAIL : service@essence-plus.com





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